

Melissa House

Creative, Digital and Social Designer

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Skills

Print Design
Interactive Design
Visual Design
Web Design
Mobile Design
Motion Graphics
Social Media Design
Audio Editing
UI/UX Design
Photography
Package Design
SEO/SEM
Promotional Design

Work

APC Promos

2023 - Current
Hybrid

Promotional Product Graphic Designer

Collaborated with clients to create custom promotional products

Designed and produced a variety of items including apparel, mugs, pens, and banners

Managed multiple projects simultaneously, ensuring timely delivery and adherence to budget constraints.

Meta

2022 - 2023
Remote

Product Designer

Designed and prototyped internal tools.

Asset and feature design for Business suite.

Turned complex workflows into simple interactions.

Tools

Adobe Creative Suite
Microsoft Office
Figma
Sketch
Canva
Constant Contact
Mailchimp
WordPress
Blox
Square
HTML
CSS

The American Israelite Newspaper

2018 - Current
Cincinnati, Ohio
Hybrid

Graphics & Production Manager / IT Administrator

Working within a high pressure environment under tight deadlines produced, organized and designed a weekly newspaper.

Produced, managed and coordinated promotional advertisements across print, web and email.

Successfully created, launched and produced a weekly podcast.

Created and performed maintenance on multiple servers, computers and studio equipment.

Education

Bachelor's of Art Graphic Design

Northern Kentucky University
Highland Heights, KY 2011

Wilkin Marketing

2015 - 2018
Burlington, KY

Creative Director

Working within an agency created entire campaigns including Website Design, Print Design, and Motion Graphics for the automobile and casino industry.

Specialized in interactive kiosks using UI/Ux software

Check out my portfolio at melissahouse.com